



# Sponsorship Proposal

2025-26



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# The Chieftains

## Who we are



Welcome to the Hadspen Cricket Club. We are dedicated to fostering cricket talent and leadership in the Meander Valley and Tasmanian Cricket League. We invite you to join us in this mission by becoming a sponsor and supporting the development of our community's future cricket stars.

# 1987

Established

# 8

Senior & junior teams

# 200+

Members & supporters

# 1

Club



**Steve Neville**  
President

# HCC overview



## About Us

Established as the Sidmouth XI Cricket Club in 1987 as a one-team venture, the Hadspen Cricket Club has grown to field four senior men's, one senior women's and two junior boys and girls teams - plus - operate an In2Cricket Blast (for children aged 5 -10) program.

The club is one of the largest in the Tasmanian Cricket League and has become the most progressive and innovative club in the league, thus, offering great potential for advertising and marketing for all sponsors.

During season 2024-25, the club had more than 75 senior players, 25 junior cricketers, 200 members and associates. Not to mention, the 400 plus players in the TCL with further exposure at home games and throughout the finals series with matches played on Mondays, Wednesdays, Fridays, Saturdays and Sundays. The Hadspen Cricket Club is a place where everyone can come and enjoy grassroots sport.

For the past 11 years we have hosted a corporate sportsman's luncheon - Champions of Sport - with 368 people attending in 2024.

This function, along with our active social media presence provides great opportunities and exposure for our sponsors and members.

The club continues to develop its facilities at the Hadspen Recreation Ground. Plans have been drawn up for us to develop an inviting and comfortable all-year-round outdoor space. Funding pending, we hope to start construction in the next 12 months to make the facility fit for purpose year-round.







## Vision

To be the premier cricket club in the Meander Valley and the Tasmanian Cricket League by providing quality coaching, facilities, and training to assist in developing young men and women to maximise their cricketing talents and to be leaders in today's complex society.





















# HCC overview

## Recent history

-  2024-25: Premier League premiers, A-Reserve & C-grade finalists
-  2023-24: Premier League, A-Reserve, B-grade, C-grade & women's finalists
-  2022-23: Premier League & B-grade finalists, A-Reserve & C-grade runners up
-  2021-22: State T20 runners up, TCL T20 champions, Premier League premiers & C-grade runners up
-  2020-21: State T20 finalists, TCL T20 champions, Premier League & A-grade premiers
-  2019-20: Premier League & A-grade premiers & B-grade runners up
-  2018-19: Premier League & A-Reserve premiers
-  2017-18: Premier League finalists, B-grade premiers & U15 runners up
-  2016-17: Premier League & C-grade runners up
-  2015-16: Premier League & A-grade finalists
-  2014-15: B-Grade runners up & NTCA U15 premiers

## Our committee

Club life member Steve Neville has taken the presidential reins from Corey Martin after nine seasons to lead the club into its next chapter with support from a broad and willing volunteer base. This year's committee has a solid blend of business, governance and cricket expertise.

	President		Steve Neville		
	Vice president		Paul Degetto		
	Vice president		Brad Eames		
	Secretary		Curtis Hodgetts		
	Treasurer		Chris Reissig		
	General committee		Shane Turner		Matt Green
			Lani Gunn		Joe Holland
	Patron		Independant Launceston MLC Rosemary Armitage		David Morrison

# 2025-26 outlook



The club plans to continue its pathway to add to its recent period of success under the leadership of men's coach Tristan Weeks and his experienced assistant coach Tyler Dell, women's coach Shane Turner and junior development officer Curtis Hodgetts.

The committee and playing group are ambitious about our prospects in remaining the TCL's most professional and successful club, striving to be competitive in all grades and providing players of all ages and abilities the opportunity to improve and grow.

We hold strong club values and standards centred around respect, support, dedication, pride, punctuality and communication that we expect our players and supporters to help us succeed as one club.

We are an inclusive club and welcome players and supporters of all ages and backgrounds.

The coming season brings the opportunity to upgrade our social, training and playing facilities in conjunction with the Meander Valley Council as well as that from our members and generous sponsors. The club will continue to evolve over the coming seasons and provide a long-term, sustainable club for Hadspen residents and cricketers alike.

Our junior development coaching team ensures our junior cricketers have the best chance to develop both their sporting and social skills in a supportive, healthy environment.

Our marquee Champions of Sport luncheon will continue to be the cornerstone of our fundraising efforts, while our community Christmas function and other social events will build on our momentum of becoming a club all members of the community can be proud and a part of for many years to come.





# Working together



## Sponsorship opportunities

The Hadspen Cricket Club is seeking sponsorship to support our ongoing developments and upgrades, ensuring our facilities and programs continue to thrive.

Partnering with us offers your business unparalleled exposure through multiple promotional avenues.

We provide prime signage opportunities around our grounds, ensuring visibility to our vibrant community during match days and training sessions.

Your brand will also feature prominently on our club apparel, worn by players and supporters alike, extending your reach beyond the field.

Our digital presence is robust, with your logo displayed on our website, social media channels, and game live streaming platform, connecting with a broader audience.

Additionally, we offer exclusive promotional spaces at our bar and kiosk, frequented by members and visitors.

Our high-profile events present further sponsorship benefits your brand will gain significant recognition and engagement with key community members and stakeholders:

- At our season launch
- Major Annual Corporate Luncheon *Champions of Sport*
- Community Christmas function
- Annual reverse cash draw
- End-of-season presentation dinner
- And more!

Join us in fostering local cricket talent and community spirit while elevating your brand.

We look forward to discussing how we can create a mutually beneficial partnership.



# Sponsorship

## Major opportunities



These packages are designed to give businesses an opportunity to be front and centre of the Hadspen Cricket Club as our exclusive ground naming rights partner or have a strong presence on the club's on and off-field apparel over multiple years.

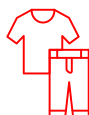


### Exclusive ground naming rights partner

## \$3000 per season

minimum two years

- ✓ Four double-sided 2400x600mm boundary signs at the Hadspen Cricket Ground as well as a sign at the entrance for the period of sponsorship.
- ✓ Business logo displayed on all promotional correspondence, website, match live streams & club letterhead.
- ✓ Two Apache Club social membership packages to be used at the sponsors' discretion.
- ✓ Complimentary invite for four business representatives to attend a sponsors' day at the cricket - includes drinks & spit roast lunch - and to the club's end-of-year presentation dinner.



### Clothing sponsor

## Expended until 2029

- ✓ Business logo embrozzed on all on and off-field clothing including compulsory playing and training attire, jumpers, polo tops, shorts etc.
- ✓ Business promoted on all promotional material and correspondence, website, match live streams, social media & club letterhead.
- ✓ Two double-sided 2400x600mm boundary signs at the Hadspen Cricket Ground for the period of sponsorship.
- ✓ Complimentary invite for four business representatives to attend a sponsors' day at the cricket - includes drinks & spit roast lunch - and to the club's end-of-year presentation dinner.

LIVE ●

### Live match video stream sponsor

## Expended

- ✓ Business logo displayed as the primary sponsor of the live streaming of all HCC senior matches & recognition weekly on social media & website with direct link to stream and highlights..
- ✓ One double-sided 2400x600mm boundary sign at the Hadspen Cricket Ground for the period of sponsorship.
- ✓ Two Apache Club social membership packages to be used at the sponsors' discretion.
- ✓ Complimentary invite for four business representatives to attend a sponsors' day at the cricket - includes drinks & spit roast lunch - and to the club's end-of-year presentation dinner.



# Sponsorship

## Other packages



These packages has been developed to accommodate businesses desiring an affiliation and exposure with a successful Meander Valley-based sporting organisation.



### Gold sponsorship

## \$1200 1st season

**\$1000 renewal**

- ✓ One double-sided 2400x600mm boundary sign at the Hadspen Cricket Ground for the period of sponsorship.
- ✓ Business logo displayed on website, match live streams & social media.
- ✓ One Apache Club social membership packages to be used at the sponsors discretion.
- ✓ Complimentary invite for two business representatives to attend a sponsors' day at the cricket - includes drinks & spit roast lunch - and to the club's end-of-year presentation dinner.

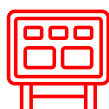


### Stumps sponsorship

## Expended until 2026

**minimum two years**

- ✓ One double-sided 2400x600mm boundary sign at the Hadspen Cricket Ground for the period of sponsorship.
- ✓ Business logo displayed specially designed stumps to be used for all HCC home matches, on website, match live streams & social media.
- ✓ One Apache Club social membership packages to be used at the sponsors discretion.
- ✓ Complimentary invite for one business representative to attend a sponsors' day at the cricket - includes drinks & spit roast lunch - and to the club's end-of-year presentation dinner.



### Scoreboard sponsorship

## \$700 per season

**minimum two years**

- ✓ One double-sided 2400x600mm boundary sign at the Hadspen Cricket Ground for the period of sponsorship.
- ✓ Business logo displayed on the HCC scoreboard, on website, match live streams & social media.
- ✓ One Apache Club social membership packages to be used at the sponsors discretion.
- ✓ Complimentary invite for one business representative to attend a sponsors' day at the cricket - includes drinks & spit roast lunch - and to the club's end-of-year presentation dinner.



# Sponsorship

## Other packages



These packages are designed to promote local businesses with means to advertise in a cost-effective manner while supporting the club and individuals to participate in sport.



### Silver sponsorship

## \$600 1st season

**\$500 renewal**

- ✓ One double-sided 2400x600mm boundary sign at the Hadspen Cricket Ground for the period of sponsorship.
- ✓ Complimentary invite for two business representatives to attend a sponsors' day at the cricket - includes drinks & spit roast lunch - and to the club's end-of-year presentation dinner.
- ✓ Business logo displayed on website, match live streams & social media.



### Men's player sponsorship

## \$400

- ✓ Sponsor receives name or business name displayed in the clubrooms as a player sponsor & promoted on social media, one Apache Club social membership package & invite for one business representative to attend a sponsors' day at the cricket - includes drinks & spit roast lunch.
- ✓ Player gets their 2025-26 registration fees paid for.



### Women's player sponsorship

## \$350

- ✓ Sponsor receives name or business name displayed in the clubrooms as a player sponsor & promoted on social media, one Apache Club social membership package & invite for one business representative to attend a sponsors' day at the cricket - includes drinks & spit roast lunch.
- ✓ Player gets their 2025-26 registration fees paid for.



# Sponsorship

## Other packages



These packages have been developed to accommodate businesses desiring an affiliation and exposure with a successful Meander Valley-based sporting organisation.



### Coterie Club membership

## \$500 per season

- ✓ The Coterie Club is the preeminent supporter group of the Hadspen Cricket Club and plays an important role.

This group of keen Chieftains supporters is made up of people from all walks of life that join together in a spirit of camaraderie to support the HCC to be successful on and off the field.

Each member pays \$500 a season into a separate account, building up funds for special social events and funds the club can request to access for special projects.



### Trophy sponsorship

## \$300, \$150 or \$50

#### \$300 option

- ✓ Sponsor receives name or business name displayed on all trophies of one of the HCC's teams end of season awards. The sponsor will be thanked on social media and throughout the presentation night.

#### \$150 option

- ✓ Sponsor receives name or business name displayed on one HCC perpetual award. These awards are the club's highest annual honours.

#### \$50 option

- ✓ Sponsor receives name or business name displayed on one HCC player trophy.



### Junior balls sponsor

## \$400 per season

- ✓ We charge some of the lowest fees for our juniors to play cricket in Northern Tasmania.

This sponsorship allows us to do that, and the benefits are getting kids to play sports at a low cost to parents. The sponsor receives the same benefits as a Silver Sponsor.

*HCC is not limiting our sponsorship to the categories outlined above. Sponsorship packages can be tailored to suit your business needs and HCC welcomes the opportunity to discuss the provision of various means to establish a relationship that is mutually beneficial to both parties. All contributions are gratefully accepted and acknowledged, whether monetary, in-kind or a combination of both.*



# Contact Us



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[www.hadspencricketclub.com](http://www.hadspencricketclub.com)



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